

For Immediate Release

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CSCC Launches its Inaugural Podcast

February 8, 2008 (Los Angeles, CA) – CSCC has gotten into the podcasting game. Podcasts are audio blog entries that you can download to your computer or portable media player. Podcasting has become very popular among bloggers and news organizations and now CSCC has posted its first ever podcast on its blog, *Perspectives in Responsible Sourcing*, filling the void in the blogosphere for comprehensive audio commentary on responsible sourcing issues. The blog can be accessed at <http://csccl.typepad.com/responsiblesourcing>.

This first podcast features Rachelle Jackson, Director of Research and Development at CSCC, summarizing the highlights and biggest news items in the responsible sourcing world from 2007, as well as providing some insight into what to expect in 2008. She discusses The GAP child labor scandal in India, the new labor law in China, the high profile campaign against Uzbekistan cotton, and many other interesting and thought-provoking issues.

We hope to one day be able to offer you a direct podcast download from iTunes, but in the meantime you can visit our blog to download the podcast to your desktop or your portable media player. While visiting our blog, don't forget to subscribe to *Perspectives in Responsible Sourcing* to have the latest blog updates sent directly to your email inbox.

About CSCC

CSCC is a Specialized Technology Resources company that is dedicated to helping our clients build secure and socially responsible relationships with their supply chain partners. We offer a wide array of responsible sourcing monitoring, training, and consulting services that deliver to our clients the confidence to make informed global sourcing decisions. www.csccl-online.com

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